

News Release

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Sept. 29, 2009 •

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Redwoods Execs Tapped for Risk Management Awards

HORSHAM, PA -- Douglas A. Page and Peter Kvale with The Redwoods Group of Morrisville, NC, were among nine individuals nationwide who earned Responsibility Leader designation from *Risk & Insurance*® magazine for building risk management programs that went beyond protecting an organization to benefiting employees, risk management and the broader community.

These Responsibility Leaders stood out from the 55 risk professionals nationwide who recently won the publication's second annual Risk Innovator Awards, which recognized risk professionals who resolved risk-related problems in a unique or innovative way. The Responsibility Leader program is sponsored by Liberty Mutual, a leading property/casualty insurance company.

Redwoods is the nation's largest provider of risk management services, property and casualty insurance and claims management to YMCAs. Page is senior vice president and program director for the firm's insurance program for YMCAs, while Kvale is the technical services director. After a large sauna fire at a YMCA in North Carolina, Page and Kvale began brainstorming via telephone and email since Page works from Redwoods headquarters in Morrisville and Kvale works from his Seattle home. They discovered that the installation of one high temperature sprinkler head tied to a domestic water line would provide ample coverage to most saunas and would be an inexpensive solution for their non-profit YMCAs.

In selecting the Risk Innovators, judges focused on how well each applicant identified emerging risks, used risk strategically and managed risk creatively. A separate panel of independent judges selected the nine individuals receiving the Responsibility Leader designation.

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