Recently our customers experienced several significant aquatic events. Two ended in fatalities. All of them happened with lifeguards present. It’s time for us all to refocus on aquatic safety.

**What Can You Do?**

**Test**
- Make it standard policy to ask each swimmer to demonstrate their ability to swim before entering the pool. If a child is under 8, you might automatically mark them as a non-swimmer. Anyone who shows no ability to swim should be automatically marked as a non-swimmer.

**Mark**
- Post a visible sign designating specific areas as “non-swimmer zones.” This will enable trained lifeguards and adults to identify non-swimmers and to identify them for special attention.

**Protect**
- Make breakaway neckbands or wristbands available. This allows lifeguards and adults to know everyone’s swimming ability and to identify non-swimmers and give them the attention they need.

**Of all non-swimmer drowning injuries, 75% were under eight years old.**

**55% of non-swimmer drowning injuries happened during open swim.**

**Special Events**

**Open Swim**

**Camp**

**Resources & Training Programs**
- RedwoodsGroup.com/aquatics

All statistics used in this infographic are the result of The Redwoods Group’s investigations of aquatic incidents at our customers’ pools.

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